



Frontend Architect & Principal Designer with 11+ years of experience delivering scalable web applications, enterprise design systems, AI-powered development workflows, and high-performance frontend architectures. Experienced in leading cross-functional teams, architecting modern React ecosystems, and bridging product strategy, UX, and engineering to build scalable digital experiences. Passionate about leveraging AI, automation, and design systems to accelerate product development while maintaining exceptional user experiences.

- Bangalore, India
- linkedin.com/in/onlyveen
- github.com/onlyveen
- behance.com/onlyveen

SKILLS

Frontend Architecture & Engineering

- Component-Driven Development
- Design-to-Code Pipelines
- AI-Augmented Engineering
- Agentic AI Integration
- HTML & CSS
- Prompt Engineering
- JavaScript (ES6+)
- React.js and Frameworks
- Tailwind CSS
- Shadcn UI
- Micro-Frontend Architecture
- GSAP
- Design System Governance

Product design, strategy & branding

- UI/UX Design
- User Research
- Visual Identity & Branding
- Design Systems
- High-Fidelity
- UI Prototyping
- Micro-interactions
- Iconography
- Responsive Design
- MVPs & POCs
- AI Design Work Flows

Tools

- Figma
- Photoshop
- Illustrator
- Premiere Pro
- Jira
- Linear
- Git
- VS Code
- Canva
- Notion

Leadership & Professional Skills

- Technical Roadmapping
- Frontend Architecture Leadership
- Stakeholder Management
- Team Enablement & Mentorship
- Cross-Functional Collaboration
- Storytelling
- Pitching
- Creative Problem Solving.

EXPERIENCE

- Tech Architect | HashedIn by Deloitte

Jun 2026 - Present

- Architect micro-frontend platforms for enterprise clients, owning system design and CI/CD integration end-to-end.
 - Lead GenAI integrations into frontend workflows, cutting ideation-to-prototype cycles by 40%.
 - Build "AI-first" component systems bridging high-fidelity Figma design and production React code.
 - Define technical roadmaps and present architecture proposals to C-suite and product stakeholders.
- Frontend Architect & Principal Designer | AntStack Technologies

Nov 2019 - May 2026

- Architected scalable frontend solutions and enterprise design systems for SaaS products using React, Next.js, TypeScript, and Tailwind CSS.
 - Led AI-powered design-to-code workflows, reducing ideation-to-prototype time by 40% while improving developer productivity.
 - Built reusable component libraries with Storybook and modern frontend architecture, ensuring consistency between Figma and production.
 - Defined technical roadmaps, frontend architecture, and engineering standards while collaborating with product, design, and leadership teams.
 - Mentored cross-functional teams, driving accessibility, performance optimization, and scalable UI engineering best practices.
- UI engineer | Wheels Box

Nov 2018 - Oct 2019

- Headed product design, branding, and frontend UI for a transportation logistics platform.
 - Built responsive HTML/CSS/JS components to elevate overall customer experience.
- HTML developer | Infibeam Avenues

Nov 2015 - Oct 2018

- Designed visually consistent, intuitive interfaces for consumer-facing and internal web platforms.
 - Collaborated with engineering teams to significantly improve end-user usability.
- Catalogue executive | Reliance Retail Ltd

Dec 2014 - Oct 2015

- Coded accurate e-commerce catalogue pages using HTML and CSS.
 - Designed promotional banners and optimized visual assets using Photoshop.
- Catalogue executive | HomeShop18

July 2014 - Nov 2014

- Developed digital product listings and catalogue layouts with HTML/CSS.
 - Produced marketing graphics to drive visual consistency across promotional campaigns.

EDUCATION

- Prajna Institute of Technology & Management

Bachelor of Technology - IT

2009 to 2013
- AVK Junior College

Intermediate - MPC

2007 to 2009
- ZPH School, Nadupur

Board Of Secondary Education. AP

2007